

2012

Digital Edit Calendar

DIGITAL FEATURES	TYPE	START	END
NEW YEAR, NEW YOU	EXPANDED COVERAGE	1.02.12	1.13.12
SPRING FASHION AWARDS	SITE SPECIAL	1.03.12	1.16.12
GOLDEN GLOBES	SITE SPECIAL	1.15.12	1.30.12
SAG AWARDS	SITE SPECIAL	1.29.12	2.10.12
VALENTINE'S DAY	EXPANDED COVERAGE	2.01.12	2.13.12
COUNTDOWN TO BELLOS	SIGNATURE SPECIAL	2.06.12	4.25.12
SPRING BEAUTY AWARDS	EXPANDED COVERAGE	2.07.12	2.20.12
GRAMMY (U.S.)	SITE SPECIAL	2.12.12	2.26.12
PREMIO LO NUESTRO	SITE SPECIAL	2.23.12	3.07.12
OSCARS	SITE SPECIAL	2.26.12	3.11.12
LATIN BILLBOARDS	SITE SPECIAL	4.26.12	5.13.12
BELLOS	SIGNATURE SPECIAL	4.26.12	5.30.12
MOTHER'S DAY	EXPANDED COVERAGE	4.30.12	5.13.12
SUMMER SPECIAL	SITE SPECIAL	6.15.12	8.15.12
PREMIO JUVENTUD	SITE SPECIAL	7.12.12	8.02.12
FALL FASHION AWARDS	SITE SPECIAL	7.16.12	7.29.12
PREMIOS PESP VOTING	SIGNATURE SPECIAL	8.06.12	9.28.12
FALL BEAUTY AWARDS	EXPANDED COVERAGE	8.13.12	8.26.12
MISS UNIVERSE	SITE SPECIAL	8.15.12	8.30.12
BACK TO SCHOOL	EXPANDED COVERAGE	8.20.12	8.30.12
SEXIEST MAN ALIVE	SIGNATURE SPECIAL	August	September
ÍCONOS	EXPANDED COVERAGE	September	TBD
ALMA AWARDS	SITE SPECIALS	September	Two weeks
25 MOST POWERFUL WOMEN	EXPANDED COVERAGE	9.26.12	10.05.12
MÚSICA MEXICANA BILLBOARDS	SITE SPECIAL	October	Two weeks
PREMIOS PESP REVEAL	SITE SPECIAL	November	Two weeks
LATIN GRAMMY	SITE SPECIAL	11.08.12	11.23.12
HOLIDAY SPECIAL	SITE SPECIAL	12.01.12	12.24.12
BEST & WORST DRESSED	SITE SPECIAL	12.03.12	12.31.12
PREMIOS PESP EVENT	SIGNATURE SPECIAL	12.05.12	12.20.12

EXPANDED COVERAGE: ONE OR MORE GALLERIES

SITE SPECIAL: DEDICATED HUB

SIGNATURE SPECIAL: DEDICATED HUB WITH SPECIAL FEATURES/APPLICATIONS/PROMOTIONS

PLEASE NOTE DATES ARE APPROXIMATE AND SUBJECT TO CHANGE

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